



**Cleveland, TN – June 26, 2021**  
**NW Georgia - TBA 2021**  
**11:00 am – 7:00 pm**  
**Food and General Vendor Application**

Important  
Information

**PLEASE READ**

- 1. WE WILL NOT HOLD/RESERVE SPACES UNLESS YOU HAVE PAID AND SENT APPLICATION ON A FIRST COME FIRST SERVE BASIS [www.BBQbluesandbluegrass.com](http://www.BBQbluesandbluegrass.com)**
- 2. WE HAVE SPONSORSHIP PACKETS AVAILABLE** Please refer to the Sponsorship Application for details.
- 3. PERSONAL/BUSINESS CHECKS, CREDIT CARDS, MONEY ORDER, CERTIFIED CHECKS AND CASH ARE ACCEPTABLE FORMS OF PAYMENT.**
- 4. THE FESTIVAL IS A RAIN OR SHINE EVENT.** No refunds will be issued due to inclement weather, due to the forecast of inclement weather, or due to circumstances beyond our control.
- 5. INCLUDE A PHOTO OF YOUR BOOTH DISPLAY (AS IT WILL APPEAR) WITH YOUR COMPLETED APPLICATION.** If you do not have a photo of your booth display, please include a photo of items that will be sold. Email pictures to [TargetmarketingEvents@gmail.com](mailto:TargetmarketingEvents@gmail.com) or [BBQbluesandbluegrass@gmail.com](mailto:BBQbluesandbluegrass@gmail.com)

<b>Company/Org. Name</b>	<b>Contact Name</b>		
<b>Billing Address</b>	<b>City</b>	<b>ST</b>	<b>Zip</b>
<b>Phone</b> (    )	<b>E-mail</b>		
<b>Website/Facebook URL:</b>			
<b>Product Selling Description</b>			

	<b>Vendor Types</b>	<b>Fee</b>	<b>Subtotal</b>
Select Vendor Type	<input type="checkbox"/> Arts & Crafts – original, handmade items, Face Painting, Tattoos, 10x10	\$75.00	(1)
	<input type="checkbox"/> Farmers Market – e.g., produce, flowers or baked goods 10x10		
	<input type="checkbox"/> Non-Profit – charitable, religious, political, schools, colleges 10x10		
	<input type="checkbox"/> Service Provider – e.g., doctors, dentist, gym, insurance, consultant 10x10	\$75.00	(2)
	<input type="checkbox"/> General Merchandise – e.g., apparel, direct sales, retail, souvenirs 10x10		
	<input type="checkbox"/> PREMIUM VENDOR SPACE – Non- Food Vendor 10x10	\$100.00	(3)
	<input type="checkbox"/> Food or Beverage Vendor 15x15	\$130.00	(4)
<input type="checkbox"/> Commercial/Business – Home Improv, Lowes, Comcast, other Businesses 10x11	\$150.00	(5)	

**ALL VENDORS MUST PROVIDE A DOOR PRIZE GIFT OF AT LEAST \$15.00-\$30.00 FOR RAFFLE-INCREASE VISITS TO BOOTH**

Location Applying For: <input type="checkbox"/> NW GA <input type="checkbox"/> Cleveland, TN Greenway Park <input type="checkbox"/> <b>BOTH</b>		
ELECTRICITY IS NOT AVAILABLE BRING YOUR OWN GENERATOR (LOW NOISEPLEASE)		
Cost per Extra 1 Foot / \$9.00 How Many More Feet Needed _____	Add	(6)
Late fee-\$25 (applies if application and fees sent less than 30 days Away from event)	Add \$25	(7)
Add lines 1-7 above and enter amount here		(8)
If paying by credit card, a 3.75% service fee will be added to your subtotal. Multiply line x 0.0375 and enter amount here. If paying by check, enter \$0.		(9)
<b>Add lines 8-9. This is your total amount due. ALL FEES ARE NON-REFUNDABLE 60 Days Before Event</b>		\$

Method of payment:  Check or Money Order (made payable to the "Target Marketing Media"). Check# \_\_\_\_\_  
 Visa®  MasterCard®  Amex® Credit card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Signature authorizing charge to above number \_\_\_\_\_ Credit Card Code \_\_\_\_\_

**Any Comments or Questions:**

**Submit completed application and payment to:**

1. **Paypal:** <https://www.paypal.me/targetmarketingmedia>

2. **Our Website:** [www.targetmarketingmedia.com](http://www.targetmarketingmedia.com) Pick Event and Pay

3. **Mail:**

Target Marketing Media

BBQ, Blues & Bluegrass Festival

3712 Ringgold Rd 209

Chattanooga, TN 37412

Tel: (423) 486-7597, E-mail: [targetmarketingevents@gmail.com](mailto:targetmarketingevents@gmail.com) or [BBQbluesandbluegrass@gmail.com](mailto:BBQbluesandbluegrass@gmail.com)

**GENERAL INFORMATION & AGREEMENT**

**Read the following information carefully and sign this Agreement.**

**By signing this agreement, you acknowledge that you have thoroughly read and agree to the following regulations:**

**All vendors must check in on Cleveland, TN Saturday 7:00-10:30 am and Dalton, GA- Saturday 7:00-10:30 am at the site. This will be the staging area and vendors will be instructed as to when they can go to the festival site to set-up.**

**Greenway Park & Pavilion 755 Raider Rd Cleveland, TN  
TBA OR Edwards Park 3508 Cleveland Hwy Dalton, GA**

This is a RAIN OR SHINE event. Advertising, marketing, entertainment, stage and facilities set up and administration costs will be paid by the Event Committee, therefore NO refunds will be issued if the event is cancelled for a reason beyond the control of the The Event Committee.

\*\*\*\*An approximately 10' x 10' space will be provided to each vendor. If you request electricity on your application, you **must supply your own heavy duty outdoor extension cords with enough plug-ins for your needs.** **Cleveland, TN ONLY. NO ELECTRICITY AT EITHER LOCATIONS PLEASE BRING GENERATORS\*\***

- 1) Set-up on Saturday will begin at 7:30am-10:30am-Cleveland and 7:30-10:30 am Dalton. **NO ONE WILL BE ALLOWED TO CHECK IN BEFORE 7:30 AM.** To unload vehicle, pull close to assigned space to allow another vehicle passage. Quickly unload, move vehicle/trailer, and return to set-up booth. **DO NOT LEAVE VEHICLE/TRAILER ON SITE WHILE SETTING UP BOOTH SPACE.** All vehicles/trailers must be off festival site by 7:00pm.
- 2) Event opens to public at 11 am Saturday-Cleveland and 11 am for Dalton, GA. Booths must be ready by 10:30 am. All vehicles must be off festival site by 10:30am.
- 3) Vendors must confirm booth number and be directed to their assigned space.
- 4) You MUST keep your booth open until 5 pm Saturday. **DO NOT BRING VEHICLES ON SITE UNTIL END OF FESTIVAL.**
- 5) Sounds systems are not allowed in booths. See a festival organizer about making announcements. Announcements and performances are limited to the event stage located.
- 7) Take all trash, papers or boxes to the dumpsters. Do not leave trash in booth space, on sidewalks or in sidewalk trash receptacles. **YOU ARE REQUIRED \$50 Money Order/ Cashier check or Cash at the time of registration. Your money will be returned once inspection of your area is done and is cleaned properly.**
- 8) Park in the vendor lot(s) so closer parking is open for festival-goers. Do not park in front of any booth space. Target Marketing Media cannot be responsible for the loss or damage of merchandise.
- 9) This event does not allow alcohol of any kind for sale or distribution.
- 10) Booth assignments and unloading instructions will be available prior to the event. Many factors are considered when assigning location; such as, electricity needs, tent/covering, type of vendor, and date of application submission. BEST EFFORTS ARE MADE TO ACCOMMODATE ALL VENDORS; HOWEVER, THE PRIMARY GOAL IS A GOOD EXPERIENCE FOR FESTIVAL ATTENDEES.
- 11) Liability Waiver and Release:

**Liability Waiver and Release**

I understand and acknowledge that participation in this **2021 BBQ, Blues & Bluegrass Festival** event can be hazardous, and I hereby assume all risk while participating. I, and anyone entitled to act on my behalf, waive and release Target Marketing Media, LLC, its agents, employees, officers, officials and sponsors from all rights and claims for any personal injury, death, or property loss or damage, theft suffered by me, or that I cause to others, as a result of my participation in this event. I, the undersigned, agree, without any right of payment or editing, to allow Target Marketing Media, LLC to use the images of me and/or my children, including reproductions of photos, video, audio or other reproductions, for use in all types of media for public relations purposes to promote Festival, city programs and activities. I, the undersigned, give permission to Target Marketing Media, LLC to obtain and authorize medical care for participants at any hospital, emergency medical center, or any other health facility; by any medical doctor, osteopath, nurse, surgeon or any other medical practitioner. I also agree to be responsible for the expenses of any medical care required, and I hold the staff authorizing the medical care harmless from any damages suffered by the participant as a result of the medical treatment authorized.

**There are no refunds for your last minute cancelation less than 60 days to event. No refunds for rain checks due to inclement weather or forecast of inclement weather. If Organizer postpone event due to forecasted inclement to make sure vendors are profitable with more attendance. If you cannot make postponed date you can transfer vendor fees to another one of our events. I also grant permission to the event to use photographs taken of my booth during the festival for promotion of future events. Management reserves the right to remove any exhibitor causing problems to fellow exhibitors, the public, or management. Management reserves the right to make final interpretation of all rules.**

By reading this information and signing, you are agreeing to abide by all rules and regulations set forth by the event organizers Target Marketing Media in the **2021 BBQ, Blues & Bluegrass Festival** and made a part hereof by reference.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

**FOR OFFICE ONLY:**

Date Received: \_\_\_\_\_ Amount: \$ \_\_\_\_\_  
Check - # \_\_\_\_\_ Cash: \_\_\_\_\_ Credit Card Receipt Received: \_\_\_\_\_  
Received by: \_\_\_\_\_ Receipt Given: Yes \_\_\_\_\_ or No \_\_\_\_\_